Creating Business Value from Technology

Strategizing Technology

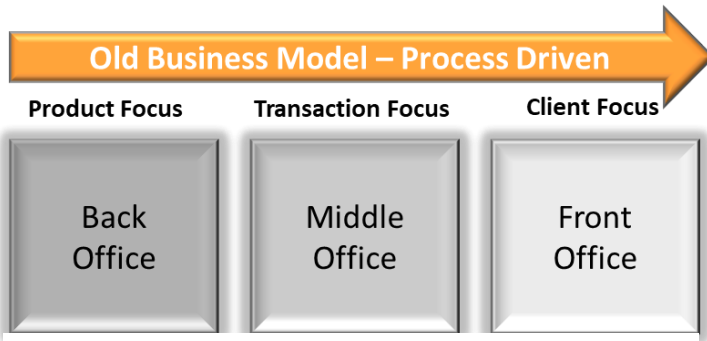*Information*

Governance

Culture

The Business Perspective

Old Business Model – Process Driven

Product Focus	Transaction Focus	Client Focus
Back Office	Middle Office	Front Office

Fast-Paced

Tech-Savvy

Value of DX

Touchpoints: 54%
Infrastructure: 45%
Success rate: 5%

The Underlying Issues

Process-Driven

Strategic Unawareness

Technical vs Business

Insufficient

RESOURCES

The Underlying Issues

Risk Management

Change Management

C-owner: 23%
No customer research: 41%
A cost centre: 28%
Measuring performance: 29%

Internal resistance: 26%
Regulatory compliance: 38%
Crucial to survival: 84%
Complete: 3%

The solution

Accountability

Back Office | Middle Office | Front Office

Analytics | API's | Applications

New Business Model – Information Driven
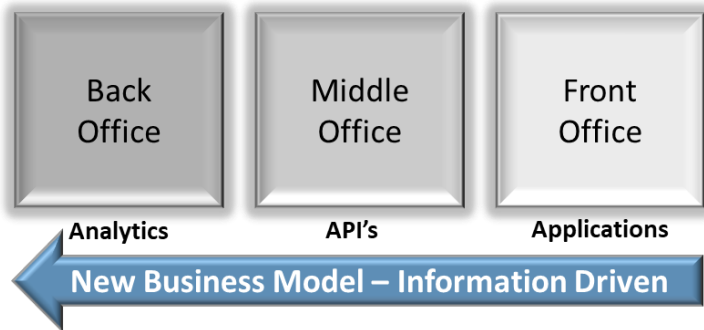
Leadership

Strategic

The solution
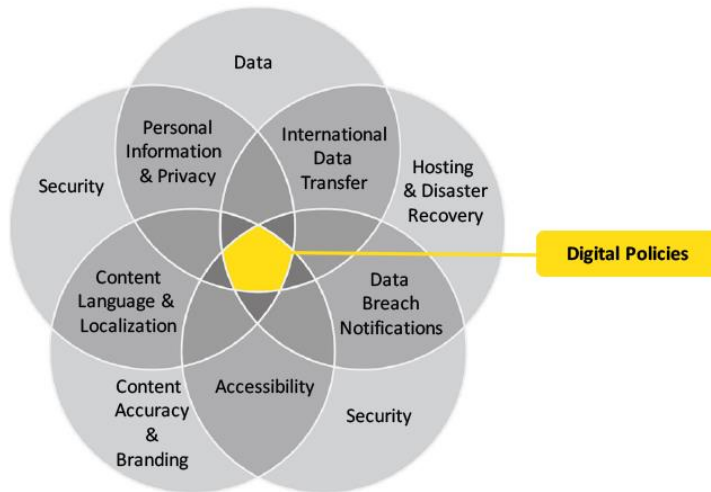
Processes, Procedures, Guidelines

Culture

Information & Awareness

The solution

Quick win:
Mobility

Quick win:
Customer Onboarding

Quick win:
Cloud Off-Loading

The solution

Quick win:
Automate Finance Processes
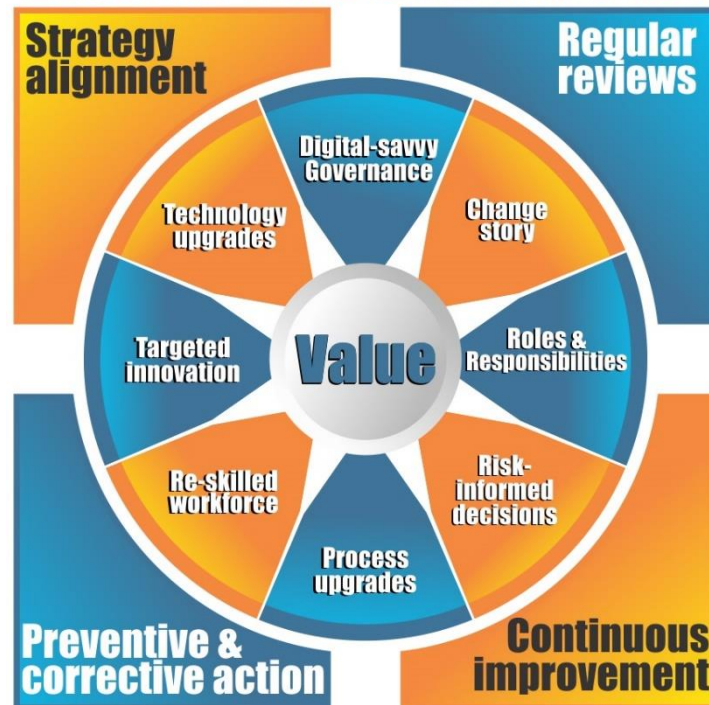
Quick win:
Detect Anomalies With Analytics

Quick win:
Improve Web & App Experiences

The solution
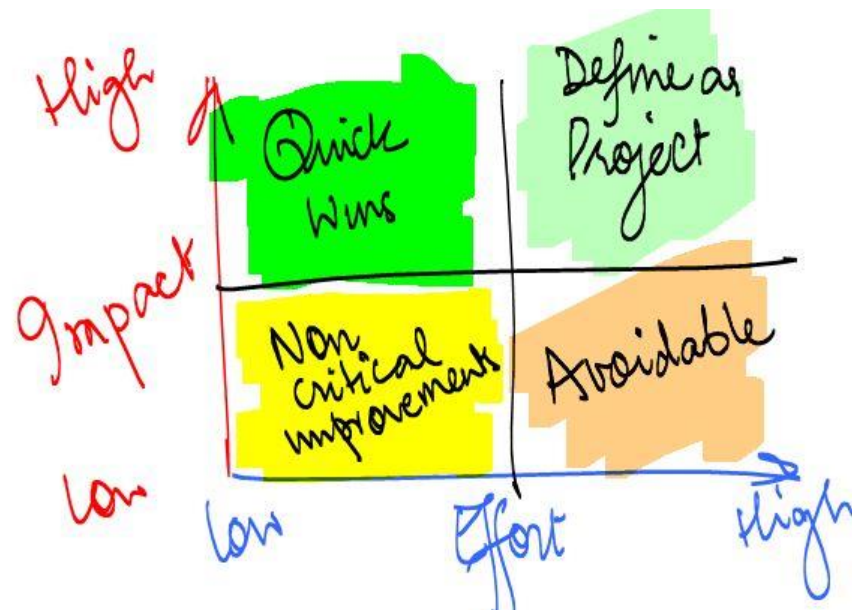
Where to start?

Use Cases

Future Aspirations

Old + New

Where to start?

Quick Wins !!!

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Who?

120+ years, 5 continents, 35 countries, 10 languages

Johnny Johansen   **Technology & Security Strategist, Change Agent**

Johnny intersects his business and technical background, helping clients to optimize their technology investments. His career covers Private Sector, The Armed Forces and the United Nations - working with multi-nationals as well as start-ups. He is a Technology Governance Specialist, Information Security Manager, Data Protection Officer, Auditor, Risk Manager, BC/DR specialist, Business Analyst and Project Manager.

Marc Carletti
Digital Leader, Banking Technology

Marc has a long career as an international senior executive and Digital Leader within banking technology and financial services. He also provides services like board advisory, financial services strategy development, M&A, business transformation, media and data content management, as well as assisting technology start-ups.

Steen Lykke Rasmussen
Builder of winning organizations

Steen has successfully built 100+ winning organizations all over Europe the last 25 years. As a business leader and University Lecturer in leadership and change management, he generates optimal value for his clients. He helps them to set the right strategic direction, to create a customer value-based business model, and to build the required organizational resilience. He is also an active public speaker and multiple board chairman.

Stanislav Sinyagin
Technology Guru, AI / IoT / Blockchain Evangelist

Stanislav has worked with most information technologies and offers a rare combination between a problem-solving mindset and deep technical insight. He has experience from global enterprises as well as SMEs, both as an internal and a consultant. He is also a hands-on tech-developer, providing clients new ways of processing and securing their transactions through the use of new and emerging technology.

Who?

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